

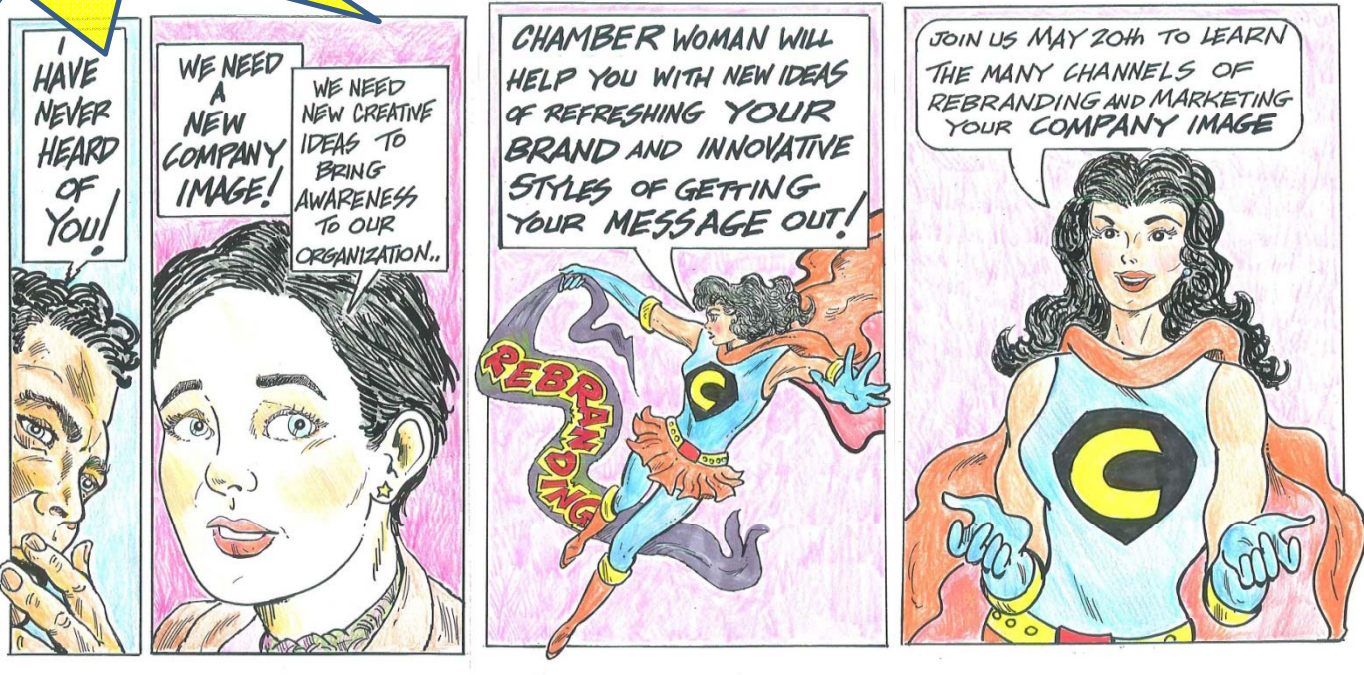
BE A  
SUPERHERO  
FOR YOUR  
BUSINESS!!!

# "RE-BRANDING YOUR BUSINESS"

MAY 20, 2010 ~ 11:30AM - 1:00PM

CHAMBER AUDITORIUM

GUEST SPEAKER: MIKE LADERMAN, BARRY UNIVERSITY



## WHAT YOU'LL LEARN:

- How to rejuvenate your brand and image
- What your brand says, what message you're sending, who your target market is, & how to manage it
- Discover your constituency, competition and what makes your organization stand out

Cost is \$20 Chamber Members/ Barry Alumni - \$30 Non-Chamber Members - Lunch Included

**REGISTER ONLINE!!! - [WWW.MELBOURNEREGIONALCHAMBER.COM](http://WWW.MELBOURNEREGIONALCHAMBER.COM)**

