

Chamber Mission Statement:

To develop and promote the business interests of our members while acting as an advocate for overall growth and prosperity of our business community.

The Ambassador Program

Mission Statement:

To increase membership retention through personal contacts with new members;

To meet, welcome and assist new Chamber members at events;

To inform, educate and encourage member participation through scheduled monthly calls.

Benefits of Participation in the Ambassador Program

An Ambassador makes solid and long-lasting business contacts through participation in the Ambassador program. Benefits that result as a Chamber Ambassador include:

- Increased overall knowledge of the Melbourne-Palm Bay Area business community.
- Assist the Chamber of Commerce with maintaining its membership retention status.
- Higher visibility for the Ambassador's company within the business community and additional business networking opportunities.

Requirements and Responsibilities of the Ambassador Program

- The Ambassador Chair along with the Chamber Staff Liaison will review applications for the Ambassador Program.
- After a three-month service period, name badges for Ambassadors will be provided. Name badges should be worn at all Chamber functions. Replacement of lost badges will be at the expense of the Ambassador.
- An Ambassador must be an employee or owner of a company, which is a member of the Melbourne-Palm Bay Area Chamber of Commerce.
- Ambassadors must stay current with the events and programs the Chamber has to offer its members and relay that information to the members that are called or visited.
- Ambassadors must be willing to commit time each month for events (such as ribbon cuttings, receptions - such as an Alive@5, breakfasts, lunches, phone calls, and committee meetings.)
- Ambassadors must encourage new and existing members to get involved with the Chamber.
- Each Ambassador must make monthly retention calls to members, either by phone or in-person and turn in call sheets each month.
- Ambassadors are to complete and turn in an Ambassador Involvement Score Sheet each month. The top five scores will be placed into a drawing with the winner receiving recognition at the monthly Business Breakfast of Champions. (if a representative already received the awarded another will be selected)
- Ambassador of the year will be selected by tallying total points from the monthly Ambassador Involvement Score Sheets and a peer to peer vote. The award is presented to the winner at the Annual State of Chamber Banquet.
- Ambassadors recognize and agree that their role at Chamber functions is to greet, meet and be of service to Chamber members.